

Student Influencer Recruitment Emails

To: College Stakeholder (e.g. Job Developer, Dean and Faculty)

From: College PIO

Subject: Career education student ambassador/influencer opportunity

Greetings READY Career Education stakeholders!

We are so grateful to have you on campus this year and we want to get you involved in promoting our school pride and career education programs! Students looking to share their positive experiences and that have a passion for advocating for their career education pathway are invited to apply to our Faces of READY Career Education Influencer Campaign. With your help, we can highlight our wonderful students and staff, showcasing to the world what we can offer future students!

Students will work with the Inland Empire Desert Regional Consortium (IEDRC) marketing team from May 2023–October 2023 and be given college swag, a stipend for their work and a letter of recommendation.

Do you know a model student looking to share their story? Applications are live now for current career education students at readysetcareer.com! Encourage them to apply today!

Thanks for all you do to support our students and our college.

(College PIO)

To: College Student (Potential Career Education Student Influencer/Ambassador)

From: Your career education job developer, dean or faculty member to potential career education student influencer/ambassador

Subject: Opportunity to become student influencer/ambassador for [INSERT COLLEGE NAME HERE]

Hello [name],

I saw this great opportunity to be part ambassador and part influencer for career education. It's the Faces of READY Career Education Influencer Campaign. It may be perfect for you if you are interested!

As a model student, you would work with the Inland Empire Desert Regional Consortium (IEDRC) marketing team from May 2023 to October 2023 and be given college swag, a stipend for your work and a letter of recommendation.

Applications are live now at readysetcareer.com!

I hope you will apply today!

College Stakeholder (e.g. Job Developer, Dean, Faculty)